







WEB: PGA HOPE NENY Team

1 Mission - 45 Holes - The Birdie Challenge

Dear PGA HOPE Friends & Supporters,

I'm excited to share with you that I'll be playing in support of PGA HOPE in The Birdie Challenge on Wednesday, October 15th hosted by Colonie G&CC. The Birdie Challenge has become the keystone fundraising event for the PGA REACH NENY Foundation and our team will be playing in a scramble format to earn as many donations as possible in pledges (flat donations or pledges per birdie) in a fun day of golf to give back to the game.

PGA REACH NENY is the established 501(c)3 charitable foundation of our NENY PGA Section and its stated mission is to *positively impact lives through the game of golf* in three main areas: youth and junior golf endeavors, military and veterans via our PGA HOPE (Helping Our Patriots Everywhere) and diversity, equity and inclusion with various programming and offerings in all of these.

Exciting news is in the works to bring golf to the camp, for kids that attend The Double H Ranch, co-founded by Charlie R. Woods and Paul Newman that provides specialized programs and year-round support for children and their families living with chronic and serious illnesses right here in the Capital District region. In addition to this new benefactor, more scholarship funds and veteran HOPE and post-graduate programming continues to grow in reach and numbers. Here's a review of the foundation's impact this past year.

Our team's goal is to raise a minimum of \$3,000-\$6,000 to help us ultimately reach the overall goal of \$100,000 in fundraising on the day and I sincerely appreciate any contributions you may be inclined to make towards our effort. Even if you may choose not to donate, we hope that you will cheer us all on in this endeavor.

You can make a contribution at our <u>PGA HOPE NENY</u> Birdie Challenge team's web page and also watch live the number of birdies our team records on the day! I welcome any questions you may have and genuinely appreciate your support.

Best Regards,

Joe Lavigna, PGA
Assistant Golf Professional
Western Turnpike Golf Course

Rick Powell
NENY PGA HOPE Graduate

Matt Kelly